



SPONSORSHIP OPPORTUNITY

Melbourne will be hosting the 150 Years Conference, celebrating the 150th Anniversary of the National Herbarium of Victoria and Plant Systematics in Australia. Founded in January 1853 with the appointment of Ferdinand Mueller as Government Botanist, the National Herbarium of Victoria is the oldest herbarium in Australia and one of the oldest scientific institutions in Victoria. It has played a leading role in the advancement of knowledge of the Australian flora since its foundation.

150 YEARS CONFERENCE

The Conference will bring together two of Australia's premier systematic societies: the Australian Systematic Botany Society and the Australasian Mycological Society. Associated with the Conference are two significant workshops: The 7th Australasian Bryophyte Workshop and the Orchid Conservation Forum II. These events will bring together scientists and others involved with research on the systematics and conservation of plants and fungi from around Australia and throughout the world.

The Conference will provide an important platform for reporting advances made in understanding plant and fungal systematics and conservation in a wide variety of environments and applications. The event is to be held at the University of Melbourne and will include prominent international and national speakers. Enclosed is a brochure describing the Conference including a list of some of these speakers. More details are available on the conference website:

www.conferences.unimelb.edu.au/150years

OPPORTUNITY

We are writing to invite your organisation to sponsor the Conference and ensure its success. With over 200 delegates expected to attend, you will have a unique opportunity to promote your business to a receptive audience.

The attached document describes the sponsorship packages available. We ask that you review them and consider becoming a sponsor of this important international conference. Although we have offered these as packages, we would be pleased to negotiate the details to suit your company's requirements. It would greatly help our conference planning if you could indicate your level of support to Ms Bronwen Hewitt, Conference Manager, University of Melbourne, details below.

To date we have received sponsorship from the Royal Botanic Gardens Melbourne (\$20,000), The University of Melbourne (\$11,000) and Mackay Branson design (\$1,400).

We look forward to hearing from you.

Yours sincerely

Professor Jim Ross
Chair
Organising Committee

Sponsorship Packages

24 Carat Package \$5,000

- Sponsorship of proceedings **OR**
- Sponsorship of a keynote speaker **OR**
- Host of conference dinner

Benefits for sponsor

- Acknowledgement in Conference Abstracts and Conference Web page
- Company logo displayed in the conference hall and on screen prior to each session
- Display table during the conference
- Brochure (provided by your company) in conference satchel
- 3 complimentary delegate registrations

18 Carat Package \$3,500

- Host of welcome reception **OR**
- Host of a poster session with drinks and nibbles **OR**

Benefits for sponsor

- Sponsorship of conference satchel
- Acknowledgement in Conference Abstracts and Conference Web page
- Company logo displayed in the conference hall and on screen prior to each session
- Display table during the conference
- Brochure (provided by your company) in conference satchel
- 2 complimentary delegate registrations

14 Carat Package \$2,000

- Host of a morning or afternoon tea

Benefits for sponsor

- Acknowledgement in Conference Abstracts and Conference web page
- Display table at the conference
- Brochure (provided by your company) in the conference satchel
- 1 complimentary delegate registration

9 Carat Package \$1,000

Benefits for sponsor

- Acknowledgement in Conference Abstracts and Conference Web page
- Display table at the conference
- Brochure (provided by your company) in the conference satchel