

Invitation to sponsors

The AAE 2003 conference offers you an excellent opportunity to promote your company and its products and services to a broad range of engineering education providers from all over Australia and the Asia-Pacific region.

Benefits of sponsorship include:

- An expected 150-200 delegates
- Participants from across Australia, South-East Asia, China and India
- International keynote speakers
- Delegates from a wide variety of backgrounds such as lecturers, TAFE teachers, administrators, researchers and IT specialists.

Sponsorship Opportunities

1. Major sponsor

\$2200.00 including GST

The following opportunities exist to sponsor major events during the AaeE 2003 conference, such as:

- Keynote speakers
- Conference banquet
- Student poster presentation competition
- Cocktails

Benefits include

- Opportunity for a 3 minute address to conference delegates at the event
- One conference trade pass on the day of the event.
- Company logo on AaeE 2003 web site, with a link to your company's site
- Company brochure or A4 insert in delegate satchels
- Exhibition space at the trade or online exhibition

2. Trade exhibitor

\$1100.00 including GST

The trade exhibition day provides you with the opportunity to promote your products and services to a large number of conference delegates.

Benefits include

- Exhibition space including the use of a display table if required
- One conference trade pass for the trade day.
- Company logo on AaeE 2003 web site and link to company site
- Company brochure or A4 insert in delegate satchels

3. Online trade exhibitor

\$1650.00 including GST

The trade exhibition enables you to display and demonstrate engineering education or administration software.

Benefits include

- Exhibition space
- Use of one networked computer (and table)
- One conference trade pass valid the trade day.
- Company logo on AaeE 2003 web site and link to company site
- Company brochure or A4 insert in delegate satchels

4. Website sponsor

\$275.00 including GST

Website sponsorship provides the opportunity to display your company logo and link visitors to the AaeE website to your website. This type of sponsorship requires no physical presence at the conference and is therefore a simple and efficient way to reach a target audience of engineering educators, administrators and students.

Student Competition Sponsor

\$1100.00 including GST

This year there will be a Student Poster Competition on the second day of the conference, Tuesday 30th September.

Secondary and tertiary students will be invited to compete for a major cash prize of \$500. Sponsorship of

this competition offers you exposure to a wide range of students through the conference's promotion of this competition, but your exposure will be highest amongst the motivated, enthusiastic students who participate in the competition.

Other benefits include

- * Exhibition space including the use of a display table if required
- * One conference trade pass for day of the Student Competition
- * Company logo on AaeE 2003 web site and link to company site
- * Company logo on all competition promotional material distributed to universities and high schools