

ISBEE WORLD CONGRESS CONCURRENT SESSION PROGRAMME

Ethics and Global Challenges

Thursday July 15, 2004

16.00 – 17.30

Economic globalization and ethics

Commerce Theatre 1

Chair: Surendra Munshi, Indian Institute of Management, Kolkata, India

- One world, many worlds: ethics in the era of globalisation.

Surendra Munshi (Indian Institute of Management, Kolkata, India).

- Reading *Gaudium et Spes* in the context of economic globalization.

Ramon Santacana (Providence University – Taiwan).

- Beyond sweatshops: positive deviancy and global labor practices.

Denis G. Arnold and Laura P. Hartman (University of Tennessee and DePaul University, USA).

Fairness and global trade

Commerce Theatre 2

Chair: Tim Anderson, Monmouth University, NJ, USA

- Fair trade: the scope of the debate.

Tim Anderson and Elisabeth Riedl (Monmouth University, NJ, USA).

- A utilitarian argument against the global trend permitting business methods patents. Barbara Hilkert Andolsen (Monmouth University, NJ, USA).

- Absolute fairness and relative fairness.

Dajian Xu (Shanghai University of Finance and Economics, Shanghai, China).

Business ethics in a developing world

Commerce Theatre 3

Chair: Murtala Sagagi, Bayero University, Kano, Nigeria

- Global competition and corporate responsibility: a practice in nigerian textiles sub-sector.

Murtala Sagagi (Bayero University, Kano, Nigeria).

- Social justice and labour ethic: fossil anatomy of marxism without dialectics.

Maduabuchi Dukor (Lagos State University, Nigeria).

- Corporate governance: the Indian context.

J. L. Gupta (University of Delhi, India).

Ethical climate and culture for a responsible organization

Old Arts Theatre A

Chair: Elio Ferrato, Piracicaba, SP, Brazil

- Influences of organizational climate on the ethical decision-making of individuals in an organization.

Toshiyuki Yamada, Akihiko Fukunaga and Chiaki Nakano (Japan Society for the Promotion of Machine Industry Economic Research Institute, Tokyo, Japan).

- On moral responsibility of enterprise.

Zeying Wang (Hunan Normal University, Changsha, Hunan, P. R. China).

- Developing ethical corporate cultures to comply with organizational strategies.

Elio Ferrato (Piracicaba, SP, Brazil).

Thursday 15 July, 2004 (cont)

Institutional responsibility and reputation

Old Arts Theatre B

Chair: Stephen Coleman, CAPPE, Charles Sturt University

- Dual responsibilities of NGOs: market and institutional responsibilities.

Tarek Eldomiaty; Chong Ju Choi; Jai-Boem Kim and Philip Cheng (United Arab Emirate University, Australian National University, and SungKyunkwan University, Korea).

- The strategic use of perceptual maps in corporate reputation analysis: an empirical survey.

Cid Gonçalves Filho and Miguel Maurício Isoni (Nova Lima, Minas Gerais, Brazil).

- Privacy, the Internet, and universal human rights.

Stephen Coleman (CAPPE, Charles Sturt University).

Ethical perspectives of economic and social problems

PLT (Old Arts)

Chair: Brian J. Poulin, Lakehead University, Thunder Bay, Ontario, Canada

- World minimum wage: ethical, economic, and social considerations, illustrated by three cases.

Brian J. Poulin, Richard Gordon, and Chris Wright (Lakehead University in Thunder Bay, Ontario, Canada).

- Practitioner lessons from fraud investigations.

Peter Steane; Robert Cockerell; Terry Richards; Jodie Turner; and Roger Darvall-Stevens (Macquarie University and Ernst and Young, Australia).

- Understanding the ethical and economic problems of a wounded continent.]

Christine Gichure (Kenyatta University, Nairobi, Kenya)

Business and Human Rights

Old Arts Theatre D

Chair: Adam McBeth, Deakin University, Australia

- Human rights responsibilities of multinational corporations - tracking the progression from voluntary to mandatory.

Justine Nolan (University of NSW, Sydney, Australia).

- Are we speaking the same language? Corporate perceptions of human rights responsibilities.

Adam McBeth (Deakin University, Australia).

- Human rights as an emerging framework for business ethics.

John Betton (University of Wisconsin-Lacrosse, USA).

Producing and Sharing in Business Ethics

Old Arts Theatre E

Chair: Alan Singer, University of Canterbury, Christchurch, New Zealand

- Global food safety, institutional integrity capacity and sustainability.

Joseph A. Petrick and John F. Quinn (Wright State University and University of Dayton, OH, USA).

- Producing and sharing: some implications for corporate strategy.

Alan Singer (University of Canterbury, Christchurch, New Zealand).

Thursday 15 July, 2004 (cont)

Ethics and culture values

Prest Theatre

Chair: Peter Verhezen, Cimad Management Consultants, Jakarta

- The collaborative culture creates enterprise values - probe on the Xj's enterprise culture.

Jinian Wang and Bai Hongju (Xuji Group, China).

- From a culture of gifts to a culture of exchange (of gifts): an Indonesian perspective on bribery.

Peter Verhezen (Cimad Management Consultants, Jakarta).

- Back from Bosnia: thoughts on business and business ethics.

E. R. Klein (Flagler University, St. Augustine, FL, USA).

Trends in corporate social responsibility

Copland Thetare

Chair: Elisabet Garriga, IESE Business School, Barcelona, Spain

- Emerging opportunities or traditions reinforced? - an analysis of the attitudes toward CSR and the trends of thinking about CSR in India.

N Balasubramanian and David Kimber (RMIT Melbourne, Australia).

- The TQM framework on the implementation of corporate social responsibilities: a discussion.

Elisabet Garriga (IESE Business School, Barcelona, Spain).

- Maimonides at the board table: a new paradigm for business-social partnerships.

Michael Liffman and Denis Tracey (Swinburne University of Technology, Melbourne, Australia).

Thursday 15 July, 2004 (cont)

17.30 – 18.30

Social justice and globalization

Commerce Theatre 1

Chair: Nien-he-Hsieh, Wharton School of Business, University of Pennsylvania, USA

- Globalization in 15 minutes.

Georges Enderle (University of Notre Dame, Notre Dame, IN, USA).

- Global justice and transnational corporations.

Nien-he-Hsieh (Wharton School of Business, University of Pennsylvania, USA).

- Balancing rights and rewards: sustainability, ethics and the governance of international investment.

Lyuba Zarsky (Tufts University, USA).

Applying corporate social responsibility in different contexts

Commerce Theatre 2

Chair: Chris Burnup, Reputation Qest, Melbourne, Australia

- Teaching of CSR from university.

Patricia Debeljuh and Maria de los Angeles Destefano (Universidad Argentina de la Empresa - UADE, Argentina).

- Ethical framework to corporate social responsibilities.

Elsa Gonzalez Esteban and Domingo Garcia-Marza (Universitat Jaume I, Castellon, Spain).

- In the eye of the beholder?' - applying sustainable development and corporate social responsibility in the corporate context.

Chris Burnup and Emily Lazzaro (Reputation Qest, Melbourne, Australia).

Meeting needs: ethics and social justice

Commerce Theatre 3

Chair: Alan Andolsen, Naremco Services, USA

- Offshore outsourcing and international distributive justice: are there salary limits?

Alan Andolsen (Naremco Services, USA).

- A college's community extension service is profitable for the urban poor as well as for students.

Gil Garcia (University of Santo Tomas Espana, Manila, Philippines).

Business and ethics

Old Arts Theatre A

Chair: Peter Bowden, University of Sydney, Australia

- Philosophy's dilemma.

Peter Bowden (University of Sydney, Australia).

- Philosophy, business, and ethics.

Lindsay Reginald Dawson (Deakin University Geelong, Australia).

- The limits of business.

Marc Jones (Macquarie University NSW Australia).

Religion, values and business ethics

Old Arts Theatre B

Chair: Bill WS Hung, Hong Kong Baptist University

- An empirical study of the relationship between ethics and income for different religious groups.

Bill WS Hung and Kit-Chun Joanna Lam (Hong Kong Baptist University).

- Option for the poor: a place for jesuits between economics and ethics.

Stephan Rothlin and Bruno S. Frey (Beijing University of Technology, China).

Thursday 15 July, 2004 (cont)

Global concern with corporate social responsibility

PLT (Old Arts)

Chair: Marjo Siltaoja, University of Jyväskylä, Finland

- Linking corporate reputation with corporate social responsibility.

Marjo Siltaoja (University of Jyväskylä, Finland).

- Index of corporate social responsibility: a case in measuring Thailand's corporate social responsibility level.

Kriengsak Chareonwongsak (Institute of Future Studies for Development, Bangkok, Thailand).

Reputation and social issues in business

Old Arts Theatre D

Chair: Risa Morimoto, Judge Institute of Management, University of Cambridge, UK

- Reputation and social capital for unethical purposes: the Parmalat paradox.

Francesco Bof; Daniele Giugno; Giacomo Silvestri (Bocconi University Graduate School of Business, Milan, Italy).

- The strategic management of corporate reputation: the leadership challenge in managing the triple bottom line.

John Milton-Smith (Curtin Business School, Perth, Western Australia).

- Corporate social responsibility: "from theory to practice".

Risa Morimoto (Judge Institute of Management, University of Cambridge, UK).

Ethical initiatives and social participation

Old Arts Theatre E

Chair: Jeanette V. Loanzon, College of Commerce, University of Santo Tomas

- Entrepreneurship and ethics education toward equity: a university works with grassroots communities in a global village.

Jeanette V. Loanzon, College of Commerce, University of Santo Tomas

- Communitarian approach to business ethics.

Masahide Ohno (The Institute of Moralogy, Japan).

- Corporate social responsibility in China- situation and problems.

Mao Yu (Huazhong University of Science and Technology Wuhan, China).

Ethical reasoning in diverse issues

Prest Theatre

Chair: Adrian Walsh, University of New England, Australia

- Price, inherent value, and practical reasoning in the market place.

Adrian Walsh (University of New England, Australia).

- A study of business ethics in a retail organization.

Alvaro M. F. Pires and Roberto Patrus Mundim Pena (Pontifical Catholic University – Minas Gerais, Brazil).

- Free Speech in the workplace: a qualitative study in a selection of Australian firms.

Robert Macklin (CAPPE, Charles Sturt University)

Ethics, politics and policies

Copland Theatre

Chair: Leanne McCormick, Monash University, Clayton, Australia

- Ding! Ding! Business versus politics... and the winner is?

Leanne McCormick (Monash University, Clayton, Australia).

- From business ethics to bioethics: divergence and interconnection.

Byron Kaldis (University of Athens, Greece).

- Ethical issues and social participation in technological and scientific policies.

Mikel G. Uranga (Department of Applied Economics I University of the Basque Country, Spain).

Ethics and Corporate Governance

Friday July 16, 2004

16.00 – 17.30

Values and practices of governance and government

Commerce Theatre 1

Chair: Alejo Sison, University of Navarre, Pamplona, Spain

- **Ethical challenges to the governance practices of corporate leaders in the 21st century.** Anona Armstrong and Ronald Francis (Victoria University, Melbourne, Australia).

- **Corporate values and bottom-line performance: the value of values.**

Steve Terrell (Aspire Consulting, Chesapeake, VA, USA).

- **Governance and government from an Aristotelian perspective.**

Alejo Sison (University of Navarre, Pamplona, Spain).

Ethics and corporate governance in developing countries

Commerce Theatre 2

Chair: Pitabas Mohanty, XLRI, C H Area Jamshedpur, India

- **Corporate governance in Pakistan: lessons for developing countries.**

Shahnawaz Mahmood (Islamabad, Pakistan).

- **Institutional investors and corporate governance in India.**

Pitabas Mohanty (XLRI, C H Area Jamshedpur, India).

- **New progress in integrity construction in contemporary China.**

Zhou Zhongzhi (Shanghai Normal University, China).

Corporate responsibility

Commerce Theatre 3

Chair: David Lea, American University of Sharjah, United Arab Emirates

- **Responsible business: Anglo-America, De Beers and Optima Magazine.**

Michael Schwartz (Royal Melbourne Institute of Technology, Melbourne Australia).

- **The imperfect nature of corporate responsibilities to stakeholders.**

David Lea (American University of Sharjah, United Arab Emirates).

- **Why Anglo corporations are irresponsible, unethical and should not be trusted: and how these problems can be corrected.**

Shann Turnbull (International Institute for Self Governance, Sydney, Australia).

Business ethics reducing corruption

Old Arts Theatre A

Chair: Achinto Roy, University of Canterbury, Christchurch, New Zealand

- **Corruption at the boundaries of morality: navigating moral imperialism, cultural relativism, and tolerance.**

Miguel Alzola (University of Buenos Aires).

- **The global fight against corruption: a critical accounting perspective.**

Jeff Everett; Dean Neu and Abu Shiraz Rahaman (Haskayne School of Business, University of Calgary; Calgary, Alberta, Canada).

- **Reducing corruption in international business decisions: prospects, frameworks, and techniques.**

Achinto Roy and Alan Singer (University of Canterbury, Christchurch, New Zealand).

Friday 16 July, 2004 (cont)

Ethics and social responsibility in finance

Old Arts Theatre B

Chair: Simon Webley, Institute of Business Ethics, London

- Perceptions and characteristics of financial statement providers in developing countries: the case of Iran.

Ali M. Yaftian and Soheila Mirshekary (Central Queensland University, Rockhampton, Australia).

- How does business ethics pay? An exploratory look at the mechanisms through which doing business ethically is being translated into corporate financial performance.

Simon Webley and Kerry Hamilton (Institute of Business Ethics, London).

- Ulterior motives: the imperatives of socially responsible funds.

Matthew Haigh (Griffith University, Nathan QLD, Australia).

A scientific discussion of corporate governance

PLT (Old Arts)

Chair: Peter Koslowski, International Center of Economic Research

- Corporate governance and double role casuistry.

Orlando de la Vega Luna (Pontificia Universidad Católica de Valparaíso-Chile).

- Implementing corporate ethics practices in large organizations: the Spanish and the Argentinean experience.

Joan Fontrodona; Patricia Debeljuh; and Javier de los Santos (University of Navarre, Spain and Universidad Argentina de la Empresa, Buenos Aires, Argentina).

- The common good of the firm as the "office" of the manager.

Peter Koslowski (International Center of Economic Research (ICER), Torino, Italy, and Free University Amsterdam, Amsterdam, Netherlands).

Boundaries of morality: culture and risk

Old Arts Theatre D

Chair: Lynn T. Drennan, Caledonian Business School, Glasgow Caledonian University, Scotland

- Corporate governance in Malaysia: the underlying Chinese business culture.

Dominic Lai (University of South Australia).

- Ethics, governance and risk management: lessons from Mirror Group Newspapers and Barings Bank.

Lynn T. Drennan (Caledonian Business School, Glasgow Caledonian University, Scotland).

- Anomie and ethics in organisations.

Eva Tsahuridu (The University of Greenwich, London, UK).

Ethics in organizations: environmental issues

Old Arts Theatre E

Chair: Walter Sinnott-Armstrong, Dartmouth College, USA

- Must business fight global warming?

Walter Sinnott-Armstrong (Dartmouth College, USA)

- The contribution of STMicroelectronics to corporate social and environmental development.

Bartolomea Bazzardi (IULM University; Milano, Italy).

- Adoption of environmental management systems in Queensland Small and Medium Enterprises.

David Gadenne and Catherine McKeiver (Central Queensland University, Australia).

Friday 16 July, 2004 (cont)

Corruption and international business ethics

Prest Theatre

Chair: Nicholas Kimani, United States International University, Nairobi, Kenya

- Corruption in the developing world: perspectives from Kenya.

Nicholas Kimani (United States International University, Nairobi, Kenya).

- Bribery and corruption: Australian managers' experiences in international markets.

Kerry Pedigo; Verena Marshall and Des Klass (University of Notre Dame, Australia).

- Visioning for ethics: an appreciative alternative.

Leon van Vuuren (Rand Afrikaans University, Johannesburg, South Africa).

Ethics and social responsibility: regulation and standardization

Copland Theatre

Chair: Michelle Greenwood, Monash University, Clayton, Australia

- Regulatory role of government: the Australian story.

Trevor Lucas (Southern Cross University, Tweed Heads, Australia).

- Are we ready for an ISO SR standard?

Iwao Taka (Reitaku University Business Ethics & Compliance Research Center, Japan).

- Social auditing at the Body Shop Australia: using AA1000 in Australia.

Michelle Greenwood (Monash University, Clayton, Australia).

Friday 16 July, 2004 (cont)

17.30 – 18.30

Corporate governance and global perspectives

Commerce Theatre 1

Chair: J. (Hans) Van Oostehout, Rotterdam School of Management, Erasmus University, Rotterdam, Netherlands

- Agency theory and the constitution of managerial responsibility in corporate governance regimes.

J. (Hans) Van Oostehout (Rotterdam School of Management, Erasmus University, Rotterdam, Netherlands).

- Ethics, leadership, and corporate governance in a global economy.

Hermano Roberto Thiry-Cherques and Roberto da Costa Pimenta (Fundacao Getulio Vargas, Brazilian School of Public and Business Administration, Rio de Janeiro, Brazil).

- Minimal and maximal moral obligations: how the principal-agent relationship effects moral responsibility in business

David Rodin (CAPPE, The Australian National University)

Developing ethical cultures

Commerce Theatre 2

Chair: Michael Small, Curtin Business School, Bentley, Western Australia

- Institutionalization of ethics in Japanese corporations: a report of survey studies conducted in 1996, 1999, And 2002.

Chiaki Nakano and Toshiyuki Yamada (Reitaku University, Japan).

- Developing ethical corporate cultures: three examples of organisations with similar approaches to developing ethical corporate cultures.

Michael Small (Curtin Business School, Bentley, Western Australia).

- Ethics as a guide to simplifying the many hows of business strategy.

Brian Poulin (Lakehead University Thunder Bay, Ontario, Canada).

Ethics and leadership

Commerce Theatre 3

Chair: Caren Ledbetter, Capella University, Minneapolis, MN, USA

- Correlation of essential elements for wise leadership.

Caren Ledbetter (Capella University, Minneapolis, MN, USA).

- Organization and authority.

Nien-he Hsieh and J. (Hans) van Oosterhout (Wharton School of Business and Erasmus University).

- Ethical leadership and business culture: business practicum program.

Ramon Del Rosario (College of Commerce, University of Santo Tomas, Manila, Philippines).

Ethics in business and finance

Old Arts Theatre A

Chair: Ian Lee, University of Toronto, Canada

- Why care? Corporate global responsibility, market value, and institutional investors.

Gordon L. Clark and Tessa Hebb (University of Oxford, UK).

- Trust and leadership: how to reconcile financial objectives (tangible assets) with corporate responsibility (extended intangible assets)?

Peter Verhezen (Cimad Management Consultants, Jakarta).

- Ethical investing: implications for corporate governance and corporate social responsibility.

Ian Lee (University of Toronto, Canada).

Friday 16 July, 2004 (cont)

Specific responsibilities of business ethics

Old Arts Theatre B

Chair: Christine Parker, University of Melbourne, Australia

- How do Asian belief systems affect workplace ethics in an Australian workforce?

S. Bruce Thomson and Wendy Smith (Monash University, Clayton VIC, Australia).

- Law Firms Incorporated: a business ethics perspective on law firm responsibilities.

Christine Parker (University of Melbourne, Australia).

- Professional standards legislation: its potential ethical risks

Maurice Rickard (CAPPE, Charles Sturt University, Australia)

Strategies to counter corruption and bribery

PLT (Old Arts)

Chair: Carlos Luz, University of Santo Tomas, Manila Philippines

- Economic freedom and corruption: a cross-country study 1998-2003.

Bill WS Hung and Kit-Chun Joanna Lam (Hong Kong Baptist University, Hong Kong).

- The Magsaysay factor: a strategy to counter familialism and corruption in the Philippine Government.

Carlos Luz (University of Santo Tomas, España, Sampaloc, Manila Philippines).

- The issue of business to business bribery: what can be learned from the Ukrainian experience?

Viktor Kotusenko (National University of Kyiv-Mohyla Academy, Kiev, Ukraine).

Ethics in business functions

Old Arts Theatre D

Chair: Margaret Coady, University of Melbourne, Australia

- Moral choice and the declining influence of traditional value orientations within the financial sector of a rapidly developing region of the People's Republic of China.

Gordon Woodbine (Curtin University of Technology, Perth, Western Australia).

- Ethical demands in marketing to children.

Margaret Coady (University of Melbourne, Australia).

- The cross cultural supply chain: issues and implications.

Alejandra Judith Efron and Ann M. Brewer (University of Sydney, Australia).

Corporate governance and responsible leadership

Old Arts Theatre E

Chair: Thomas Maak, Institute for Business Ethics, University of St. Gallen, Switzerland

- Act-reflect-connect: linking global corporate community engagement to the development of responsible leadership in business.

Thomas Maak and Nicola Pless (Institute for Business Ethics, University of St. Gallen, Switzerland).

- The roles and responsibilities of boards of directors in Thailand: paving new path toward corporate governance.

Boonchai Hongcharu (Graduate School of Business Administration, National Institute of Development Administration (NIDA) Bangkok, Thailand).

- Corporate power: the potential impact of a controlling orientation upon corporate social responsibility.

John W. Chin; Benjamin A. Neville; Robert E. Widing II; and Angela Paladino (Melbourne University, Australia).

Friday 16 July, 2004 (cont)

Social and ethical leadership for the ethical company

Prest Theatre

Chair: Julie Anne Crews, Curtin Graduate School of Business, Perth, Western Australia

- The ethical company: a new paradigm? Conditions, challenges, and risks for the development of business ethics.

Roberto Patrus Mundim Pena and Pedro Frances Gomez (Pontifical Catholic University – Minas Gerais, Brazil, and University of Granada, Spain).

- What is ethical leadership?

Julie Anne Crews (Curtin Graduate School of Business, Perth, Western Australia).

- What is the salience of social-human impacts of business in the MBA?: an advanced work-in-progress exploring the pluralist approach of John Kekes' "Modes of Reflection" in a case study of an Executive MBA Program at an Australian University.

Walter Jarvis (University of Technology, Sydney, Australia).

Ethics, Information and Technology

Saturday July 17, 2004

13.30 – 15.30

Ethical use of information for business

Commerce Theatre 1

Chair: Thomas B. Hodel, University of Zurich, Switzerland

- P2P file-sharing: a worldwide problem. From a Chinese perspective.

Xiaohe Lu (Shanghai Academy of Social Sciences, Shanghai 200233, P. R. China).

- Designing databases that enhance people's privacy without hindering organizations.

Thomas B. Hodel, Niklas Auerbach, Alma Schütter, and Klaus R. Dittrich (University of Zurich, Switzerland).

- Digitalization and humanism.

Bao Zonghao (East China University of Science and Technology in Shanghai, China).

- Digitalization and global ethics.

Bao Zonghao (East China University of Science and Technology in Shanghai, China).

Humanistic considerations and the information age

Commerce Theatre 2

Chair: Laurence Dickie, Curtin University of Technology, Perth, Australia

-Trusting in modern technology: exercising or exorcising society's values?

Laurence Dickie (Curtin University of Technology, Perth, Australia).

- "Digital Divide" and humanism rebuilding.

Xiang Kun (Shanghai Huaxia Institute of Social Development, Shanghai, China).

- On social integrity in the information age.

Lanfeng Li (Suzhou University, Suzhou, China).

- Occupational safety and paternalism, Machan revisited.

Earl Spurgin (John Carroll University, University Heights, OH, USA).

Ethics and the new business

Commerce Theatre 3

Chair: Leeora Black, Monash University, Clayton VIC, Australia

- Is it time for a new business model? From a wealth maximisation model towards a human development model.

Wendy Stubbs (Curtin University, Clayton VIC, Australia).

- Validation of capability-based model of corporate social responsiveness: the case of BHP Billiton.

Leeora Black (Monash University, Clayton VIC, Australia).

- The professional status of business: a fair way to go.

David Ardagh (Charles Sturt University, Riverina, Australia).

- Corporate codes of ethics.

Katarina Nordmark (University of Wollongong in Australia).

'Guanxi' relationships and sustainable development

Old Arts Theatre A

Chair: Chris Provis, School of International Business, University of South Australia

- Networks or nepotism? How business organizations may legitimately benefit from 'Guanxi' relationships.

Peter Verhezen (Cimad Management Consultants, Jakarta).

- Guanxi, relationships, and ethics.

Chris Provis (School of International Business, University of South Australia).

Saturday 17 July, 2004 (cont)

**Governance, trust, and sustainable development
Workshop**

Old Arts Theatre B

John Little; Stephen Ames; Tom Daly; Jack Flanagan; Rick Hayes; Jamie Pearce; Ian tainton AM (CREDO, the Centre for Research into Ethics and Decision-Making in Organizations, Australian Catholic University).

Ethics and information technology

PLT (Old Arts)

Chair: Maurice Rickard, CAPPE, Australian National University

- Professional Standard Legislation: Its Potential and Ethical Risks

Maurice Rickard (Centre for Applied Philosophy and Public Ethics, Australian National University)

- E-business and privacy: total strangers or marriage made in heaven?

Abu Bakar Munir and Sonny Zulhuda (University of Malaya and Islamic University Malaysia).

- Management of the enterprise knowledge: contributions to an ethical perception of learning practice and use of information technology for knowledge generation and organizational change.

Antonio Martinez Fandino and Paulo Henrique Mendonça Rodríguez (Administration an Economic Development Master of Estacio de Sa University. Brazil).

- Risks of Internet banking vis a vis consumer protection in Malaysia.

Abu Bakar Munir and Sonny Zulhuda (University of Malaya and Islamic University Malaysia).

Codes and Self-Regulation

Old Arts Theatre D

Chair: Pamela Cawthorne, School of Economics and Political Science University of Sydney

- Voluntary codes of conduct and human rights for multinational corporations.

Tom Campbell and Sheena Smith (Charles Sturt University, Australia).

- 'Codes, clothing and commodity chains: the problem(s) of perception'.

Pamela Cawthorne (School of Economics and Political Science University of Sydney).

- Voluntary codes of social responsibility: a study about the impact of the UN global compact agenda on human resources management in corporations operating in Brazil. Armindo dos Santos; Antonio Moreira de Carvalho Neto; Roberto Patrus M. Pena; and Helena Maria Queiroz Coelho (Pontifical Catholic University of Minas Gerais, Brazil).

- The ethical control of commercial and financial information: principles and limits of professional self-regulation.

Jacques Polet (Universite Catholique de Louvain – UCL, Belgium).

- When Propriety Collegiate Ethics Meets Proprietary Corporate Rules at University Research Centres - The recent Indicative Case at University of New South Wales.

Malcom Barr (Victoria, Australia).

Saturday 17 July, 2004 (cont)

Whistleblowing and the moral corporation

Old Arts Theatre E

Chair: Anona Armstrong, Victoria University, Melbourne, Australia

- A typology of whistleblowers: the good, the mad, and the bad.

Ronald Francis and Anona Armstrong (Victoria University, Melbourne, Australia).

- Moral courage, whistleblowing and protected disclosures legislation in Australia.

Irena Blonder (University of Melbourne, Australia).

- The supposed moral courage of corporate whistleblowers.

Peter McGhee (Auckland University of Technology, New Zealand).

- Avoid the whistleblower: how "moral protest" can be used for good business.

Linda Peeno and Barry Padgett (University of Louisville Medical School, Kentucky, USA).

Revisiting business ethics at the light of significant others

Prest Theatre

Chair: David Chin, Monash University, Clayton VIC, Australia

- Three guiding principles of business ethics.

John Joseph Puthenkalam (Sophia University, Tokyo, Japan)

- Servant leadership in organizations: the case of Australia.

David Chin and Wendy Smith (Monash University, Clayton VIC, Australia).

- Corporate citizens or corporate colonialists? Ethical challenges facing South African corporations in Africa.

Daniel Malan (KPMG, Cape Town, South Africa).

- Managerial ethics and corporate rights in natural resources.

Murray Hofmans-Sheard (The University of Auckland, New Zealand).

- Workplace ethics: 'out of sight, out of mind' - the impact of hidden labor on economically productive animals' welfare.

Siobhan O'Sullivan (University of Sydney, Australia).

- Imprint sustainability South Africa project.

Magna Rautenbach (Imprint Sustainability Global (Pty) Ltd, Johannesburg, South Africa).

Corporate success and social responsibility

Copland Theatre

Chair: Will Barrett, University of Melbourne, Australia

- The dispositional role of idealism and relativism in the socially responsible decision-making process.

Haesun Park (Louisiana State University, USA).

- Community health: bringing corporate success and community development together.

Trevor Goddard (School of Occupational Therapy, Curtin University of Technology, Perth, Australia).

- Human rights issues and Australian international managers.

Kerry Pedigo and Verena Marshall (University of Notre Dame, Australia).

- Responsibility and corporate activity.

Will Barrett (University of Melbourne, Australia).

- Diversity, corporate social responsibility and governmental policy.

Pat Brewer (University of Canberra, Australia).