

The Third ISBEE World Congress
14th to 17th July 2004
The University of Melbourne

Day 1 Wednesday July 14 2004

14:30 Registration

15:30 **Opening of the Third ISBEE Congress**
Welcome to Country by Wurundjeri Tribal Elder

Chair: Prof Tom Campbell
Congress Convenor
CAPPE, Charles Sturt University

Welcome by the Lord Mayor
John So
City of Melbourne

Welcome by the President of ISBEE
Prof Georges Enderle
University of Notre Dame, USA

Welcome by
Prof C.A.J. (Tony) Coady
CAPPE
University of Melbourne, Australia

Opening Address
Prof Mick Dodson
Director
National Institute for the Study of Indigenous Australia
Australian National University

17:30 **Cocktail Reception**
Welcome by the Lord Mayor
City of Melbourne

Day 2 Thursday July 15 2004

08:30 **Plenary Session**

Producing and Sharing Global Prosperity

Chair: Prof Tom Donaldson, University of Pennsylvania

Prof Peter Singer

Princeton University, USA

One World

09:30 **Plenary Panel Session**

International Initiatives

Presented by the Castan Centre for Human Rights, Monash University

Chair: Prof Thomas Pogge, CAPPE, The Australian National University

A representative panel will discuss initiatives arising from the United Nations, the World Trade Organization, World Bank, the International Monetary Fund and Non-Governmental Development Organisations.

Mr Ernst Ligteringen

CEO, Global Reporting Initiative

Prof David Kinley

Director, Castan Centre for Human Rights

Mr Sune S Thorsen

Lawhouse, Denmark

11:00 Morning Tea

11:30 **Plenary Panel Session**

The Caux Round Table

Self Assessment and Improvement Process: A Transcultural Tool for Creating Corporate Conscience

Chair: Mr T. Dean Maines

University of St. Thomas, Minnesota

Mr Harry R. Halloran

Chairman/CEO

American Refining Group, Inc. Pennsylvania

Ms M.Charito Kruvant

President, Creative Associates International, Inc. Washington, D.C.

Dr Kenneth E. Goodpaster

Koch Chair of Business Ethics

University of St. Thomas, Minnesota

Mr Hiroshi Ishida

Executive Director

Caux Round Table, Japan

Day 2 Thursday July 15 2004 Cont'd

12:30 **Lunch hosted by BHP Billiton**
Chair: Prof C.A.J (Tony) Coady, CAPPE, University of Melbourne

Mr Charles Goodyear
Chief Executive Officer
BHP Billiton
Global Business Ethics: Policy into Practice

Venue: Grand Buffet Hall
1st Floor Union Building, The University of Melbourne (Map grid ref: E7)

14:00 **Special Sessions**

1. Fairness in International Trade and Investment
Presented by the Centre for Citizenship and Human Rights
Deakin University
Chair: A/Prof Linda Hancock

Prof Thomas Donaldson
The Wharton School, University of Pennsylvania
Ethical Investing in International Business

Professor Thomas Pogge
CAPPE Canberra / Columbia University
The Rules of the World Economy

14:00 ***2. Indigenous Participation in Business***
Presented by the National Institute for the Study of Indigenous
Australia, Australian National University
Chair: Prof Mick Dodson

Mr Joseph Elu
Chairman
Indigenous Business Australia

Mr Joe Ross
Bunuba Incorporated

14:00 ***3. Creating a Code of Conduct for the Extractive Industries***
Chair: Ms Chris Burnup, Jacquard Projects

Dr David Lowry
Freeport-McMoran, Inc
Ethical Standards for the Extractive Industries

Prof S. Prakash Sethi
City University, New York

Day 2 Thursday July 15 2004 Cont'd

4. United Nations Global Compact

Chair: Prof Charles Sampford, Griffith University

Prof. Oliver F. Williams

University of Cape Town and Stellenbosch University; University of Notre Dame, Indiana / USA

Mr. David Teller

Global Compact Cities Program Coordinator
Melbourne

15:30 Afternoon Tea

16:00- **Concurrent Sessions**

18:30 (Papers, Round Tables, Workshops)

- Global Competition
- Serving the Poor Profitably
- Business and Human Rights

17:30- **Melbourne Conversations**

19:00

Free panel discussion conducted by the City of Melbourne.

Venue: RMIT Capitol Theatre
113 Swanston Street
Melbourne

19:15 **Congress Dinner**

The Hon Justice Michael Kirby

High Court of Australia

Conflicts of Interest

Venue: Grand Hyatt Melbourne
123 Collins Street
Melbourne

Day 3 Friday July 16 2004

08:30

Plenary Session

Chair: Mr Michael Segon, RMIT University

Prof Doreen McBarnet

Centre for Socio-Legal Studies

University of Oxford

Ethical Catastrophes and the Erosion of Trust

The Hon Justice Neville Owen

Supreme Court of Western Australia

Idle Musings on Corporate Cacophony - Ethical Issues Arising from a Business Collapse

09:45

Parallel panels

Rebuilding Trust

1. Reform of corporate governance

Presented by the School of Management, RMIT University

Chair: Prof Henry Bosch

Dr Simon Longstaff

Director, St James Ethics Centre

Business responsibility for global security

Prof N. Balasubramanian

Indian Institute of Management Bangalore

Mainstreaming Corporate Governance: Recent Initiatives in South Asia

09:45

2. Leadership and accountability

Presented by the Centre for International Corporate Governance

Research, Victoria University, Melbourne

Chair: Prof Anona Armstrong

Mr Ray Elliott

Organisation Enhancement Consultancy (OEC)

Ethical leadership and business culture

Mr Paul Chadwick

Victorian Privacy Commissioner

Privacy and trust

09:45

3. Reporting, auditing and transparency

Presented by the School of Accounting, Deakin University

Chair: Philomena Leung

Prof Carol Adams

Deakin University

Prof Philomena Leung

Deakin University

Day 3 Friday July 16 2004 Cont'd

09:45 **4. Political commitment and institutional framework for curbing corruption in Asia: some case studies**

Chair: Prof John Milton-Smith, Curtin University

Mr Tanri Abeng

Former Minister for Privatizing State-Owned Enterprises
Republic of Indonesia

Tunku Abdul Aziz

Chairman
Transparency International, Malaysia

Mr Thomas Chan

Director of Corruption Protection
Hong Kong Independent Commission Against Corruption

11:00 Morning Tea

11:30 **Plenary Session**

Chair: Prof Henk van Luijk

Mr Ewald Kist

CEO ING Group

Reputation: Restoring Confidence in Business

12:30 Lunch

13:30 **Plenary Session**

Corporate Governance - Global Reports

Prof N Balasubramanian, Indian Institute of Management, will coordinate responses of Regional Tracks relating to models of corporate governance; stakeholder engagement; business ethics in corporate governance; management and reporting of business ethics; new developments with regard to business ethics and corporate governance.

Presenters:

Dr David Kimber (Pacific Region)
RMIT University

Prof Deon Rossouw (Africa)
Rands Afrikaans University

Prof Josef Wieland (Europe)
KIEM Institute for Intercultural Management, Values and Communication,
Germany

Prof Lori Ryan (North America)
San Diego State University

Prof Nobuyuki Demise (Japan)
Meiji University, Japan

Mrs Heloisa Bedicks (Latin-America)
Brazilian Institute of Corporate Governance

Day 3 Friday July 16 2004 Cont'd

15:30 Afternoon Tea

16:00 **Concurrent Sessions**

- Corporate cultures
- Corruption
- Social Responsibilities

19:00 **Congress Concert**

**Venue: Melba Hall
Faculty of Music
The University of Melbourne**

Performing at the Concert will be acclaimed erhu player Ma Xiaohui, Aboriginal acoustic duo Stiff Gins and award winning pianist Timothy Young.

Ma Xiaohui Graduated from the Shanghai Conservatory of Music, the renowned Shanghai "erhu" player Ma Xiaohui is named as China's first-class artist as well as a member of China's People's Political Consultative Conference and of UN Oriental Art Center. She has toured around dozens of countries and regions around the world. In the last ten years she collaborated with world-famous orchestras in more than a hundred concerts

Stiff Gins are Kaleena Briggs & Nardi Simpson. In the four years since their first meeting at the Eora Centre in Redfern, Stiff Gins have performed at the Amsterdam Roots Festival, represented Australia at cultural institutes in Noumea, New Caledonia, Hanoi, Vietnam and Xijon Spain, played shows and festivals throughout Canada, the US, Ireland and performed extensively throughout Australia. Stiff Gins are, through harmony & song, reclaiming a derogatory term for Aboriginal woman, whilst declaring they are talented, passionate and proud to be Aboriginal.

After receiving his Diploma with a rare distinction from the Ministry of Education and as dux of his year at the Nicolo' Paganini Conservatorium in Genova, Italy (1995), Victorian born **Timothy Young** appears frequently in Italy and other European centres, performing as both soloist and chamber music player in contemporary as well as mainstream repertoire. In 1991 he completed a Bachelor of Music (Hons. Perf.) at the University of Melbourne with first class honours and as top performance student in each year of the course. His teachers in Australia have included Professor Ronald Farren-Price and Mack Jost and in Italy Professor Lidia Baldecchi Arcuri (piano) and Massimiliano Damerini (chamber music).

Day 4 Saturday July 17 2004

08:30 **Plenary Session**

Ethics and Information Technology

Chair: Dr David Kimber, RMIT University

Prof Richard T De George

University of Kansas, USA

Mr Narayana N.R. Murthy

Chairman, Infosys Technologies Ltd, India

10:00 Morning Tea

10:30 **Special Sessions**

1. Ethics, Privacy and e-business

Presented by the Centre for Applied Philosophy and Public Ethics

Chair: Dr John Weckert

Ms Melissa de Zwart

Monash University

A/Prof Matt Warren

Deakin University

10:30 ***2. Technology and Development***

Presented by the Centre for Applied Philosophy and Public Ethics

Chair: Mr Andrew Alexandra

Dr Neil Byron

Australian Productivity Commission

Mr Rob Adams

City Projects, City of Melbourne

10:30 ***3. Indigenous Knowledge and Intellectual Property***

Chair: Prof Larissa Behrendt, University of Technology, Sydney

Prof Martin Nakata, University of Technology, Sydney

Robynne Quiggin, University of NSW

Megan Davis, University of Technology, Sydney

12:00 **Lunch and ISBEE General Assembly**

13:30 **Concurrent Sessions**

- Environmental Responsibilities
- Workplace Ethics
- Whistle-blowing
- Voluntary Codes and Mandatory Standards

15:30 Afternoon Tea

Day 4 Saturday July 17 2004 Cont'd

16:00 **Special Sessions**

1. ILO/ Workplace Issues

Chair: Mr Simon Webley, Institute of Business Ethics, London

Ms Sharan Burrow

President

Australian Council of Trade Unions

Dr Breen Creighton

Workplace Relations

Corrs Chambers Westgarth Lawyers

16:00 ***2. Intellectual Property and Health Care***

Chair: Prof Peter Koslowski, Vrije Universiteit Amsterdam

Prof Peter Drahos

REGNET

The Australian National University

Ms Karin Timmermans

World Health Organisation

Indonesia

16:00 ***3. Developing Responsible Global Leaders***

Chair: Dr Thomas Maak, INSEAD & University of St. Gallen

Dr. Nicola Pless

INSEAD & University of St. Gallen

Michelle Visser

PricewaterhouseCoopers

Grace Thomas

PricewaterhouseCoopers

16:00 ***4. Corruption***

Chair: Dr Edward Spence, CAPPE, Charles Sturt University

C.A.J. Coady

CAPPE

The University of Melbourne

Mr Peter Roberts

CAPPE

Charles Sturt University

Day 4 Saturday July 17 2004 Cont'd

17:30 **Panel: Agenda 2004**

Chair: Prof Georges Enderle, University of Notre Dame

Prof. Deon Rossouw

South Africa

Corporate Governance and Trust in Business

Prof. Georges Enderle

USA

Globalization and Global Ethics

Dr. Marta Sañudo Velázquez

Mexico

Fairness in International Trade and WTO

Prof. Henk van Luijk

Netherlands

Roles of Various Institutional Actors with Regard to the Ethics of Globalization

Prof. Richard De George

USA

Ethical Implications of Information Technology and Biotechnology

18:30 Conference Close