

AUSTRALIAN INSTITUTE OF ENERGY NATIONAL CONFERENCE 2006 & National Postgraduate Student Energy Awards

27-29 NOVEMBER 2006
THE UNIVERSITY OF MELBOURNE

23 March 2006

SPONSORSHIP PROPOSAL

The Australian Institute of Energy (AIE) National Conference 2006 will be held at the University of Melbourne from 27th to 29th November 2006. The Conference will incorporate the inaugural National Postgraduate Student Energy Awards. A brochure describing the Conference is enclosed and more details are available on the Conference website www.aie.org.au/conference.

The AIE is a not for profit professional institute, established in 1978 to advance the scientific, technological and social studies and professional practice of all energy disciplines and sources. The AIE has been a major organiser of conferences, seminars and symposia on Australian energy issues for many years. More information on the AIE is available on our website at www.aie.org.au.

The conference theme, *'Energy at the Crossroads'* reflects the difficult energy choices facing Australia in the immediate future. Major investment is overdue in much of our energy infrastructure. There are concerns about the adequacy of reserves, increasing prices and environmental impacts of fossil fuels. Climate change poses additional difficulties. We are faced with the choice between acceptable levels of climate change, expensive renewable and sequestration technologies or nuclear energy with its issues of public acceptability, security and safety.

The objective of the AIE is to facilitate informed debate by providing a balanced program covering these issues from various perspectives such as social, policy, economic and technical, with time allocated for discussion.

If your organisation is a major stake-holder in the Australian energy scene, I invite you join us as a sponsor of this exciting event. We are offering three levels of sponsorship – Gold, Silver and Bronze – as described in the attachments, but we will consider other sponsorship proposals you may wish to suggest.

Sponsorship provided by you will be used to:

- Fund the participation of students in the Conference and the National Postgraduate Student Energy Awards, by providing the Award prizes with naming rights, underwriting the administrative costs of staging the Awards and covering the cost of registering the students as delegates to the full Conference;
- Reduce the registration costs and thus increase the attendance of participants at this exciting event; and
- Underwrite the costs of staging the Conference with recognition for support of specific elements such as the dinner, lunches, tea breaks and the satchels.

Sponsorship provides high profile exposure and exclusive opportunities to promote your organisation to the Australian and international energy industry. Your company's participation would also assist us achieve a significant Conference goal, i.e. to promote informed debate on the major energy issues currently facing the community, government and industry in Australia.

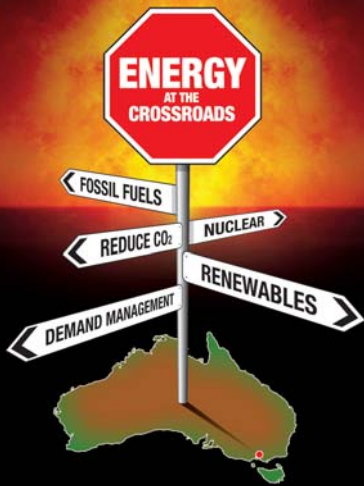
AIE National Conference 2006
Conference Management
Old Physics Building
The University of Melbourne
Victoria • 3010 • Australia

☎: +61 3 8344 6107
or +61 3 8344 6389

☎: +61 3 8344 6122

✉: conference@aie.org.au

🌐: www.aie.org.au/conference



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The Conference aims to attract extensive press coverage and over 200 delegates from Australia and overseas who are prominent in academic, commercial, government and institutional organisations associated with energy.

Therefore we believe it is important for your organisation to become a sponsor and have a significant presence at this conference.

If you would like to discuss further your interest in this exciting sponsorship opportunity, please do not hesitate to contact me on 0417 549 711, or our Conference Chair David Allardice on 0418 100 361.

We encourage you join us in making the AIE National Conference 2006 and Postgraduate Student Energy Awards a success.

Dr Brian Young
Sponsorship Coordinator
AIE National Conference 2006

Attachments

Reply to:

Dr Brian Young
AIE National Conference 2006
Conference Management
Old Physics Building
University of Melbourne
Victoria 3010

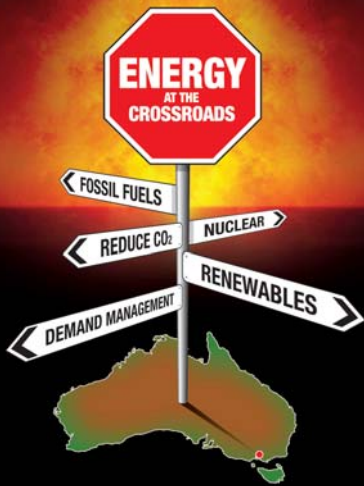
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GOLD SPONSOR

Amount: AUD \$15,000 plus GST*

The benefits of the Gold Sponsorship are:

- ❖ Acknowledgement as sponsor of the Conference Dinner, enabling your company logo signage to be displayed there and in the Conference publicity. The Conference Dinner is to be held on Tuesday evening, 28 November.
- ❖ Your logo printed upon an elegant Conference satchel.
- ❖ Three complimentary full-time registrations (inclusive of all the benefits) valued at \$3,000. "Early Bird" rates for additional registrations from your organisation.
- ❖ The choice of a prominent position for exhibition space in the conference foyer to promote your company.
- ❖ Your company logo identifying you as a major sponsor prominently displayed in the registration brochure, Conference Abstract book, Conference Proceedings CD (the Proceedings will provide a permanent record of the Conference papers) and on the Conference web page, www.aie.org.au/conference, including a link to your company website.
- ❖ At the Conference, prominent signage will acknowledge your major sponsorship of the Conference and the Postgraduate Student Energy Awards.
- ❖ Naming rights to present a major award in the Postgraduate Student Energy Awards.
- ❖ During the Conference, your company logo will be prominently displayed on screen at all breaks and prior to all sessions.
- ❖ Acknowledgement during the Opening and Closing sessions of the Conference as a major sponsor.
- ❖ The inclusion in the Conference satchels of a one-page insert about your company and/or other acceptable promotional materials.

Sponsorship acceptance: If you are interested in sponsorship of this conference please complete and return the enclosed sponsorship agreement form which includes details on payment arrangements and contacts for further enquiries.

- *A Tax Invoice will be issued with GST added. If of assistance, we can invoice you to spread the payment over two financial years.*
- *The number of Gold Sponsors will be limited to two.*

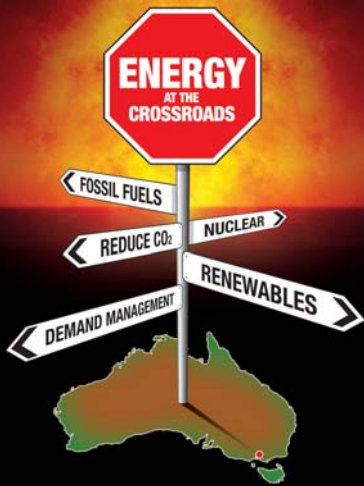
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SILVER SPONSOR

Amount: AUD \$10,000 minimum*

The benefits of Silver Sponsorship are:

- ❖ Acknowledgement as Sponsor of the Welcome Party or Sponsorship of a Conference Lunch
- ❖ Two complimentary full-time registrations (inclusive of all benefits) valued at \$2,000. "Early Bird" rates for additional registrations.
- ❖ Your company logo prominently displayed in the registration brochure, Conference Abstracts book, Conference Proceedings CD (the Proceedings provide a record of the speaker papers and presentations) and on the web page (www.aie.org.au/conference), including a link to your company website.
- ❖ At the Conference venue, prominently positioned signage will acknowledge your company as a substantial Sponsor of the Conference and the Postgraduate Student Energy Awards.
- ❖ Space in the conference foyer exhibition for a display to promote your company.
- ❖ Naming rights for one of the Student Awards.
- ❖ During the Conference, your company logo will be displayed on screen at all breaks and prior to all sessions.
- ❖ Acknowledgement during the Opening and Closing sessions of the Conference.
- ❖ The inclusion in the Conference satchels of a one-page insert about your company or other acceptable promotional material.

Sponsorship acceptance: If you are interested in sponsorship of this conference please complete and return the enclosed sponsorship agreement form which includes details on payment arrangements and contacts for further enquiries.

- *A Tax Invoice will be issued with GST added. Invoices can be provided to enable payment over two financial years.*
- *The number of Silver Sponsors will be limited to four.*

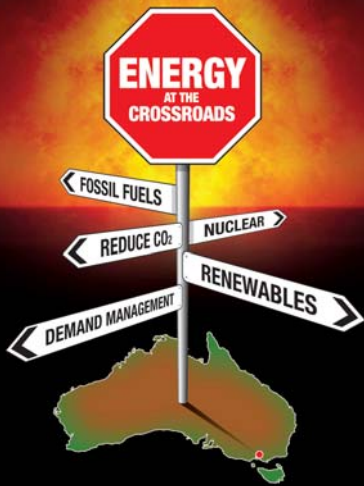
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BRONZE SPONSOR

Amount: AUD \$5,000 plus GST*

The benefits of Bronze Sponsorship are:

- ❖ Acknowledgement as sponsor of nominated morning and afternoon refreshments, one sponsor per morning/afternoon session over each of the conference days.
- ❖ One complimentary full-time registration (inclusive of all benefits) valued at \$1,000. "Early Bird" rates for additional registrations.
- ❖ Your company logo printed in the registration brochure, Abstract book, Conference Proceedings CD (the Proceedings provide a record of the speaker papers and presentations) and on the web page (www.aie.org.au/conference), including a link to your company website.
- ❖ At the Conference venue, signage will acknowledge your company as a Sponsor of the Conference and the Postgraduate Student Energy Awards.
- ❖ Space in the conference foyer exhibition for a display to promote your company.
- ❖ During the Conference, your company logo will be displayed on screen at all breaks and prior to all sessions.
- ❖ Acknowledgement during the Opening and Closing sessions of the Conference.
- ❖ The inclusion in the Conference satchels of a one-page insert about your company or other acceptable promotional material.

Sponsorship acceptance: If you are interested in taking up sponsorship of this conference please complete and return the enclosed sponsorship agreement form which includes details on payment arrangements and contacts for further enquiries.

- *Tax Invoice will be issued with GST added. If of assistance, we can invoice you to spread the payment over two financial years.*

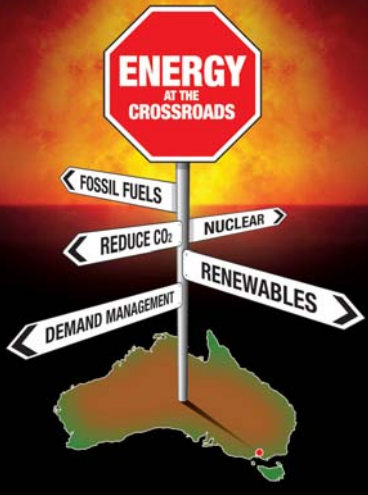
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SPONSORSHIP AGREEMENT FORM

Organisation: _____

Contact Person: _____

Mail Address: _____

Email: _____ Telephone: _____

We agree to be a sponsor of the AIE National Conference 2006 and Postgraduate Student Energy Awards for the following amount.

Sponsorship Amount: AUD \$ _____

Payment Schedule: _____ % by 30th June 2006

_____ % by 31st July 2006

Note: Payment can be made in one instalment (in either financial year) or in two instalments (one in each financial year). If a payment is being made in the 2005/06 financial year, it is due by 30th June 2006. If a payment is being made in 2006/07 financial year, it is due by 31st July 2006.

Signed: _____

Tax Invoices with GST added will be issued on receipt of this agreement, consistent with the payment schedule indicated.

Payments can be made by direct transfer, cheque or credit card (VISA, Mastercard, AMEX or Diners) to the AIE National Conference 2006. More detailed payment instructions and a credit card payment authority will be provided on the Invoice.

Please return the completed agreement form by 1st May 2006 to:

Dr Brian Young
Sponsorship Coordinator
AIE Conference 2006
Conference Management
Old Physics Bldg
University of Melbourne, Victoria 3010

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