



Fourth International Workshop on the Management of Diamondback Moth and Other Crucifer Pests

The University of Melbourne, Australia
26th – 29th November 2001

SPONSORSHIP OPPORTUNITY

Australia will be hosting the 4th International Workshop on the Management of Diamondback Moth and other Crucifer Pests, from 26th to 29th November 2001. The workshop will bring together scientists and others involved with pest management in the *Brassica* vegetable, canola and forage *Brassica* industries from around Australia and throughout the world.

The workshop will provide an important platform for reporting advances made in understanding the biology and management of *Brassica* pests. Emphasis will be placed on innovations in pest management techniques and progress made in *Brassica* Integrated Pest Management in the past two decades. The event is to be held in Melbourne and will include several prominent international speakers.

We would like to invite your organization to sponsor the workshop and ensure its success. With over 150 delegates expected to attend, you will have a unique opportunity to promote your business to an audience that will have a genuine interest in what you want to say and/or sell.

The attached document describes the sponsorship packages available. We ask that you review them and consider becoming a sponsor of this important international workshop. It would greatly help our workshop planning if you could indicate your level of support before June 30th 2001 to Ms Bronwen Hewitt, Conference Manager, University of Melbourne.

We look forward to hearing from you.

Yours sincerely

Peter Ridland

Workshop Convener

on behalf of

Patrick Buerger

Chairman - Sponsorship Subcommittee



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Sponsorship Packages

Diamond Package \$4,000

- Sponsorship of workshop satchel **OR**
- Sponsorship of a keynote speaker **OR**
- Host of workshop dinner
- Acknowledgement in Workshop Proceedings and Workshop Web page
- Company logo displayed in the workshop hall and on screen prior to each session and during questions following speakers
- Display booth during the workshop
- Brochure (provided by your company) in workshop satchel
- 3 complimentary delegate registrations

Gold Package \$3,000

- Host of pre-workshop drinks **OR**
- Host of one of the lunches
- Acknowledgement in Workshop Proceedings and Workshop Web page
- Company logo displayed in the workshop hall and on screen prior to each session and during questions following speakers
- Display booth during the workshop
- Brochure (provided by your company) in workshop satchel
- 2 complimentary delegate registrations

Silver Package \$2,000

- Host to a morning or afternoon tea
- Acknowledgement in Workshop Proceedings and Workshop web page
- Display booth at the workshop
- Brochure (provided by your company) in the workshop satchel
- 1 complimentary delegate registration

Bronze Package \$1,000

- Acknowledgement in Workshop Proceedings and Workshop Web page
- Display booth at the workshop
- Brochure (provided by your company) in the workshop satchel